

From: Bethany DeRight  
Sent: Tuesday, September 3, 2019 1:04 PM  
To: Anthony Modestine  
Cc: Anika A. Simmons; John Knott  
Subject: Re: {EXTERNAL}: Re: Fw: Request for Info

Thanks so much!

Believe Lt. Knott will have to sign off on her message. I think he is out today and tomorrow but should respond to email.

I've copied him here - thanks again!

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From: Anthony Modestine <[REDACTED]@ring.com>  
Sent: Tuesday, September 3, 2019 9:06:52 AM  
To: Bethany DeRight <bderight@cityofbowie.org>  
Cc: Anika A. Simmons <asimmons@cityofbowie.org>  
Subject: {EXTERNAL}: Re: Fw: Request for Info

Hi Bethany,

I was able to connect with Detective Simmons today, I will help her do her first Video Request and push out a Law Enforcement Post on the departments behalf to gather any information pertaining to this incident.

Will Detective Simmons need approval from anyone in the department before she pushes out this text message post later today?

Anthony Modestine  
Partner Success Associate  
610.220.5432  
[REDACTED]@ring.com

Visit Us at Booth 4826 at IACP October 27-29

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Join the new neighborhood watch.



On Tue, Sep 3, 2019 at 8:55 AM Bethany DeRight <bderight@cityofbowie.org  
<mailto:bderight@cityofbowie.org> > wrote:

Good morning all,

Anthony, Det Simmons has the following request. I am out of the office until at least Friday. Would you be able to assist her?

Hope all is well, and thanks in advance!

---

From: Anika A. Simmons <asimmons@cityofbowie.org  
<mailto:asimmons@cityofbowie.org> >  
Sent: Monday, September 2, 2019 9:17:44 PM  
To: Bethany DeRight <bderight@cityofbowie.org  
<mailto:bderight@cityofbowie.org> >  
Subject: Request for Info

Hello Bethany, on 08/30/2019 an armed robbery occurred at 12019 Quarum Place. There are several residents that have RING on this street, however, it's only live view. Can you put me in contact with the person from RING that can assist me with obtaining the footage? Thanks

Detective Simmons #0076

Bowie Police Department

Criminal Investigations Section

15901 Excalibur Road

Bowie, MD 20716

asimmons@cityofbowie.org <mailto:asimmons@cityofbowie.org>

(240) 544-5700 (main)

(240) 508-9226 (cell)

(240) 544-5713 (fax)



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From: Bethany DeRight  
Sent: Tuesday, September 3, 2019 8:55 AM  
To: Anthony Modestine  
Cc: Anika A. Simmons  
Subject: Fw: Request for Info

Good morning all,

Anthony, Det Simmons has the following request. I am out of the office until at least Friday. Would you be able to assist her?

Hope all is well, and thanks in advance!

---

From: Anika A. Simmons <asimmons@cityofbowie.org>  
Sent: Monday, September 2, 2019 9:17:44 PM  
To: Bethany DeRight <bderight@cityofbowie.org>  
Subject: Request for Info

Hello Bethany, on 08/30/2019 an armed robbery occurred at 12019 Quarum Place. There are several residents that have RING on this street, however, it's only live view. Can you put me in contact with the person from RING that can assist me with obtaining the footage? Thanks

Detective Simmons #0076

Bowie Police Department

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asimmons@cityofbowie.org <mailto:asimmons@cityofbowie.org>

(240) 544-5700 (main)

(240) 508-9226 (cell)

(240) 544-5713 (fax)

From: Bethany DeRight  
Sent: Wednesday, August 14, 2019 8:54 AM  
To: Anthony Modestine  
Subject: Coverage Density - Request Video Map

Hey Anthony!

Our Detectives are now trained on the Portal side of things - woo! One question came up which I could not answer. When viewing coverage density, do you all have numbers or any kind of data on the saturation levels? Our Detectives were wondering how many residents had Ring systems on the density map. Hope that makes sense -

Appreciate all your help!

Bethany DeRight  
PUBLIC INFORMATION  
BOWIE POLICE DEPARTMENT  
240-544-5797  
15901 Excalibur Road  
Bowie, MD 20716  
??Think before you ink.  
<<https://www.facebook.com/BowieCityPD/>> <<https://twitter.com/BowiePDNews>>  
<<https://nextdoor.com/agency-detail/md/bowie/bowie-police-department/>>

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From: Bethany DeRight  
Sent: Thursday, August 8, 2019 4:29 PM  
To: Anthony Modestine  
Subject: Seeking to Identify/Wanted Posts

Anthony,

Happy Thursday!

I have a question about posting to Neighbors; We have a lot of Seeking to Identify/Info Wanted posts that reference places of business or commercial incidents. Can I post those to Ring? The majority of our BOLOs are shoplifting or commercial robbery/breaking and entering. I'm wondering if that's something worth posting on Neighbors as it is more of a residential crime and safety hub rather than commercial.

Thanks!

Bethany DeRight  
BOWIE POLICE DEPARTMENT  
240-544-5797  
15901 Excalibur Road  
Bowie, MD 20716  
??Think before you ink.

<<https://www.facebook.com/BowieCityPD/>> <<https://twitter.com/BowiePDNews>>  
<<https://nextdoor.com/agency-detail/md/bowie/bowie-police-department/>>

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From: Bethany DeRight  
Sent: Tuesday, August 6, 2019 4:17 PM  
To: 'Anthony Modestine'  
Subject: RE: {EXTERNAL}: NNO Post!

Thanks Anthony!

You rock -



From: Anthony Modestine [REDACTED]@ring.com>  
Sent: Tuesday, August 6, 2019 1:11 PM  
To: Bethany DeRight <bderight@cityofbowie.org>  
Subject: {EXTERNAL}: NNO Post!

Hey Bethany,

Just want to send you a friendly reminder to not to forget to post to the Portal about your NNO event tonight. Hopefully, you are able to draw more Bowie residents to attend that did not see this post on your Facebook!

Have a great night!!

Anthony Modestine

Partner Success Associate  
610.220.5432  
[REDACTED]@ring.com <mailto:[REDACTED]@ring.com>

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<<https://go.onelink.me/v1xd/dc03e56d>>

Download the Neighbors App. <<https://go.onelink.me/v1xd/dc03e56d>>  
Join the new neighborhood watch.



From: Bethany DeRight  
Sent: Saturday, August 3, 2019 1:27 PM  
To: Anthony Modestine  
Cc: Morgan Culbertson  
Subject: Critical Missing Person Alert -  
Attachments: 67537693\_717522515364523\_1603057768267251712\_n.png;  
67619119\_717513612032080\_2191820831619809280\_n.jpg

Good afternoon,

We appreciate all of the help in the past week as we get onto Ring! I know we haven't had training yet, but as such, we have a critical missing person active (an elderly gentleman) and even our bloodhound is having a time with location. Our Detectives have asked me to see if we can put an alert out on Neighbors.. but I'm not sure we are set up to do so yet.

We have not been trained as of yet, but I wanted to check, just in case, if we could have an assist on this. In the beat map we provided previously, it would be in the area of "BP2."

If not, we completely understand!

Information is attached in the form our BOLO. Thank you, in advance.

From: Bethany DeRight  
Sent: Friday, August 2, 2019 1:07 PM  
To: Anthony Modestine  
Subject: RE: {EXTERNAL}: Re: Bowie<>RING Pre Onboarding Call Recap.

Only those in the previous email - thank you!

From: Anthony Modestine <[REDACTED]@ring.com>  
Sent: Friday, August 2, 2019 11:44 AM  
To: Bethany DeRight <bderight@cityofbowie.org>  
Subject: Re: {EXTERNAL}: Re: Bowie<>RING Pre Onboarding Call Recap.

Yep, Admins will have access to add new officers onto the Portal.

Were you going to include other detectives into the meeting on Monday or would this only be the following officers in your previous email?



Anthony Modestine

Partner Success Associate

610.220.5432

          @ring.com <mailto:          \_ring.com>

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Download the Neighbors App. <<https://go.onelink.me/v1xd/dc03e56d>>

Join the new neighborhood watch.

On Fri, Aug 2, 2019 at 11:39 AM Bethany DeRight <[bderight@cityofbowie.org](mailto:bderight@cityofbowie.org)>  
<<mailto:bderight@cityofbowie.org>> > wrote:

Awesome!

Here is the info:

Rank/Title

First

Last

Email

Phone

Badge No.



Permission Type

Ability to Post Alerts

Ability to Send Video Request

Assigned Alert Zone

Lieutenant

John

Knott

[jknott@cityofbowie.org](mailto:jknott@cityofbowie.org) <<mailto:jknott@cityofbowie.org>>

240-544-5793

12

Admin

Yes

Yes

All

Detective Sergeant

Martin

Rodriguez

[mrodriguez@cityofbowie.org](mailto:mrodriguez@cityofbowie.org) <<mailto:mrodriguez@cityofbowie.org>>

240-544-5716

14

User

Yes

Yes

All

Communications/Analyst



Bethany

DeRight

bderight@cityofbowie.org <mailto:bderight@cityofbowie.org>

240-544-5797

C818

Admin

Yes

Yes

All

For now, we only request that those listed above will have the specified access. If needed, could we add more users in the future?

Thanks for your help! Let me know if you need anything else -

From: Anthony Modestine <[REDACTED]@ring.com>  
<mailto:[REDACTED]@ring.com> >  
Sent: Friday, August 2, 2019 11:20 AM  
To: Bethany DeRight <bderight@cityofbowie.org>  
<mailto:bderight@cityofbowie.org> >  
Subject: {EXTERNAL}: Re: Bowie<>RIng Pre Onboarding Call Recap.

Hi Bethany,

Your In-app announcement is set to go out today! Do you mind providing me the Portal User Setup today so I can start adding everyone onto the Portal?



Thank you!

Anthony Modestine

Partner Success Associate

610.220.5432

[anthony.modestine@ring.com](mailto:anthony.modestine@ring.com)

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Download the Neighbors App. <https://go.onelink.me/v1xd/dc03e56d>

Join the new neighborhood watch.

On Tue, Jul 23, 2019 at 1:45 PM Anthony Modestine

[anthony.modestine@ring.com](mailto:anthony.modestine@ring.com) wrote:

Hi Bethany,

I realized I do not have the others emails, can you please forward this to them for me?

Thank you for your time. Here is a recap of our discussion and the next steps for Bowie's Neighbors Portal onboarding:



## 1. Recap

Things I highly recommend:

- Designating 4-6 officers (Some that work weekends as well) to be active commenters.
- The more proactive you are w/ posting/commenting the better results you will see. (More neighbors wanting to share/more neighbors opting into Video Request)
- Every Officer should have access to the Portal. - Excel Sheet is below to fill out their info and which level of access.

Community Outreach - Post about Events (Coffee w/ Cop, NNO, Community Watch Events, etc) and Safety Tips

PIO/Social Media Coordinator - Post about Success Stories, Trending Issues, Wanted Suspects, Scams, Solicitors, BOLOS and anything that meets the criteria of crime/safety

Investigators - Post about their ongoing investigations/ all crimes

## 2. In-App Announcement

We will post an announcement in the Neighbors app for Bowie residents who are already on the app. This message is standard for all law enforcement agencies who join the Neighbors platform.

The message is simple: it comes from Ring, tells the community that we are excited to partner with Bowie PD, says BPD can share crime and safety info with residents directly on the app, and ends with an encouragement that by working together we can make the Bowie community a safer community.



Attached is a sample of the in-app announcement. Once approved, we can move forward with the training.

neighbors.ring.com/a/WWGM <<http://neighbors.ring.com/a/WWGM>>

### 3. Public Announcements or Press/Media Inquiries

Once your in app announcement goes live, I will follow up with talking points and pre-approved social media posts. Until then, please refrain from posting publicly about the partnership.

Please reach out to Ring's PR Coordinator Morgan Culbertson (\_\_\_\_\_.ring.com <[mailto:\\_\\_\\_\\_\\_.ring.com](mailto:_____.ring.com)> ) if media contacts you with questions about the partnership or the Neighbors app in the meantime.

### 4. Beats Map

Please provide me your departments Beat Map so I can update the Assigned Areas accordingly.

Please reach out with any questions!

Anthony Modestine

Partner Success Associate  
610.220.5432

\_\_\_\_\_.ring.com <[mailto:\\_\\_\\_\\_\\_.ring.com](mailto:_____.ring.com)>

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Subject: RE: {EXTERNAL}: Re: Bowie<>RIing Pre Onboarding Call Recap.

Awesome!

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Rank/Title

First

Last

Email

Phone

Badge No.

Permission Type



Ability to Post Alerts

Ability to Send Video Request

Assigned Alert Zone

Lieutenant

John

Knott

jknottd@cityofbowie.org <mailto:jknottd@cityofbowie.org>

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Bethany



DeRight

bderight@cityofbowie.org <mailto:bderight@cityofbowie.org>

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610.220.5432

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Anthony Modestine

Partner Success Associate

610.220.5432

\_\_\_\_\_ring.com <[mailto:\\_\\_\\_\\_\\_ring.com](mailto:_____ring.com)>

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<<https://go.onelink.me/v1xd/dc03e56d>>

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Join the new neighborhood watch.

From: Bethany DeRight  
Sent: Wednesday, July 24, 2019 2:24 PM  
To: Anthony Modestine  
Cc: John Knott  
Subject: Re: {EXTERNAL}: Check In

Hey Anthony!

Yes, approved. That message looks great to us and covers what we would post anyway.

Also, here is a .PDF file of our beat map. Let me know if you have any trouble opening or viewing:

<https://drive.google.com/file/d/1-2pfYsbnn2syuyRHQLYYoP3Mp-9Aw6XY/view?usp=drivesdk>

Thanks!

---

From: Anthony Modestine <[anthony@ring.com](mailto:anthony@ring.com)>  
Sent: Wednesday, July 24, 2019 12:15:30 PM  
To: Bethany DeRight  
Subject: {EXTERNAL}: Check In

Hey Bethany,

I just wanted to check in and see if we were able to receive the approval for the In-App Alert.

Thanks!

Anthony Modestine  
Partner Success Associate  
610.220.5432  
[anthony@ring.com](mailto:anthony@ring.com)

---

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Malvern, Pa 19355  
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[group-32x]<<https://go.onelink.me/v1xd/dc03e56d>>

Download the Neighbors



App.<<https://go.onelink.me/v1xd/dc03e56d>>

Join the new neighborhood watch.

From: Bethany DeRight

Sent: Thursday, July 18, 2019 11:42 AM

To: Anthony Modestine

Cc: John Nesky; John Knott; Dwayne A. Preston

Subject: RE: {EXTERNAL}: Ring Introduction & Onboarding

Looks like we are all free around 1:00 PM on 7/23

From: Anthony Modestine <[\[REDACTED\]@ring.com](mailto:[REDACTED]@ring.com)>

Sent: Thursday, July 18, 2019 11:39 AM

To: Bethany DeRight <[bderight@cityofbowie.org](mailto:bderight@cityofbowie.org)>

Cc: John Nesky <[jnesky@cityofbowie.org](mailto:jnesky@cityofbowie.org)>; John Knott <[jknott@cityofbowie.org](mailto:jknott@cityofbowie.org)>; Dwayne A. Preston <[dpreston@cityofbowie.org](mailto:dpreston@cityofbowie.org)>

Subject: Re: {EXTERNAL}: Ring Introduction & Onboarding

Hi Bethany,

Yes, that is no problem at all! What time of the day works best for you and the team?

Anthony Modestine

Partner Success Associate

610.220.5432

[\[REDACTED\]@ring.com](mailto:[REDACTED]@ring.com) <[\[REDACTED\]@ring.com](mailto:[REDACTED]@ring.com)>

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<<https://go.onelink.me/v1xd/dc03e56d>>

Download the Neighbors App. <<https://go.onelink.me/v1xd/dc03e56d>>  
Join the new neighborhood watch.

On Thu, Jul 18, 2019 at 10:09 AM Bethany DeRight <[bderight@cityofbowie.org](mailto:bderight@cityofbowie.org)>  
<<mailto:bderight@cityofbowie.org>> > wrote:

Good morning Anthony!

Received your message; tried calling you back but was unable to leave a voicemail for you. We're ready for the call however Chief Nesky will be back in the office on Tuesday, July 23. Would you be able to connect some time that day?

1. Partnership Coordinator - main champion for the Ring partnership

Name: Bethany DeRight

Email: [bderight@cityofbowie.org](mailto:bderight@cityofbowie.org) <<mailto:bderight@cityofbowie.org>>

Name: Lieutenant J. Knott

Email: [jknott@cityofbowie.org](mailto:jknott@cityofbowie.org) <<mailto:jknott@cityofbowie.org>>

2. Press/Media Coordinator - typically the PIO who will coordinate the initial partnership announcement and ongoing PR.

Name: Chief John Nesky

Email: [jnesky@cityofbowie.org](mailto:jnesky@cityofbowie.org) <<mailto:jnesky@cityofbowie.org>>

Name: Deputy Chief D. Preston

Email: [dpreston@cityofbowie.org](mailto:dpreston@cityofbowie.org) <<mailto:dpreston@cityofbowie.org>>

3. Social Media Coordinator - person(s) in the department who manages comments on Facebook, Twitter, NextDoor, etc (if different from #2)

Name: Bethany DeRight

Email: [bderight@cityofbowie.org](mailto:bderight@cityofbowie.org) <<mailto:bderight@cityofbowie.org>>



4. Investigative Coordinator - your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of video.

Name: Bethany DeRight

Email: bderight@cityofbowie.org <mailto:bderight@cityofbowie.org>

Name: Detective Sergeant M. Rodriguez

Email: mrodriguez@cityofbowie.org <mailto:mrodriguez@cityofbowie.org>

5. Community Relations Coordinator - person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc.

Name: Bethany DeRight

Email: bderight@cityofbowie.org <mailto:bderight@cityofbowie.org>

Name: Lieutenant J. Knott

Email: jknott@cityofbowie.org <mailto:jknott@cityofbowie.org>

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From: Anthony Modestine <[REDACTED]@ring.com>  
<mailto:[REDACTED]@ring.com> >  
Sent: Friday, July 12, 2019 4:53 PM  
To: Bethany DeRight <bderight@cityofbowie.org>  
<mailto:bderight@cityofbowie.org> >; John Nesky <jnesky@cityofbowie.org>  
<mailto:jnesky@cityofbowie.org> >  
Cc: Bradley Wentlandt <[REDACTED]@ring.com>  
<mailto:[REDACTED]@ring.com> >  
Subject: Re: {EXTERNAL}: Ring Introduction & Onboarding

Thanks for the intro Brad,

Chief Nesky and Bethany - its a pleasure to e-meet you both and I look



forward to working with the Bowie PD! As Brad mentioned our next step is to schedule a call to go over the following agenda.

Pre Onboarding Call Agenda

- In-App Announcement
- Social Media Announcement
- Webinar Onboarding Overview
- Schedule Onboarding Date
- Roll Out Plan
- Anything you may want to discuss

Can you please inform me who will be the key stakeholders for the department?

1. Partnership Coordinator - main champion for the Ring partnership

Name:

Email:

2. Press/Media Coordinator - typically the PIO who will coordinate the initial partnership announcement and ongoing PR.

Name:

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Name:

Email:



4. Investigative Coordinator - your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of video.

Name:

Email:

5. Community Relations Coordinator - person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc.

Name:

Email:

Thanks and I look forward to connecting!

Anthony Modestine

Partner Success Associate

610.220.5432

\_\_\_\_\_.com <mailto:\_\_\_\_\_.com>

---

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[www.ring.com](https://www.ring.com/) <<https://www.ring.com/>>

<<https://go.onelink.me/v1xd/dc03e56d>>

Download the Neighbors App. <<https://go.onelink.me/v1xd/dc03e56d>>  
Join the new neighborhood watch.



On Fri, Jul 12, 2019 at 1:43 PM Bethany DeRight <bderight@cityofbowie.org  
<mailto:bderight@cityofbowie.org> > wrote:

Thanks Brad!

We appreciate it; looking forward to getting all set up!

Bethany DeRight  
BOWIE POLICE DEPARTMENT  
240-544-5797  
15901 Excalibur Road  
Bowie, MD 20716

??Think before you ink.

<<https://www.facebook.com/BowieCityPD/>>

<<https://twitter.com/BowiePDNews>>

<<https://nextdoor.com/agency-detail/md/bowie/bowie-police-department/>>

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From: Bradley Wentlandt [REDACTED]@ring.com  
<mailto:[REDACTED]@ring.com> >  
Sent: Friday, July 12, 2019 1:37 PM  
To: John Nesky <jnesky@cityofbowie.org  
<mailto:jnesky@cityofbowie.org> >; Bethany DeRight <bderight@cityofbowie.org  
<mailto:bderight@cityofbowie.org> >; Anthony Modestine [REDACTED]@ring.com  
<mailto:[REDACTED]@ring.com> >  
Subject: {EXTERNAL}: Ring Introduction & Onboarding



Good Afternoon Chief Nesky and Bethany,

I'd like to introduce you to your Partner Success Associate Anthony Modestine.

Anthony will oversee all aspects of Ring's relationship with Bowie PD, onboarding and implementation of the Law Enforcement Portal. Anthony has tremendous experience supporting law enforcement agencies! He will be a great resource for you as you implement the partnership.

Anthony will be in contact soon to schedule a discovery call with Bethany, gather information and schedule a date for onboarding.

Very excited to get this project going and reduce crime in Bowie!

Brad Wentlandt


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Download the Neighbors App. <<https://go.onelink.me/v1xd/dc03e56d>>  
Join the new neighborhood watch.

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From: Bethany DeRight  
Sent: Thursday, July 18, 2019 10:10 AM  
To: Anthony Modestine; John Nesky  
Cc: John Knott; Dwayne A. Preston  
Subject: RE: {EXTERNAL}: Ring Introduction & Onboarding

Good morning Anthony!

Received your message; tried calling you back but was unable to leave a voicemail for you. We're ready for the call however Chief Nesky will be back in the office on Tuesday, July 23. Would you be able to connect some time that day?

1. Partnership Coordinator - main champion for the Ring partnership

Name: Bethany DeRight

Email: [bderight@cityofbowie.org](mailto:bderight@cityofbowie.org) <<mailto:bderight@cityofbowie.org>>

Name: Lieutenant J. Knott

Email: [jknott@cityofbowie.org](mailto:jknott@cityofbowie.org) <<mailto:jknott@cityofbowie.org>>

2. Press/Media Coordinator - typically the PIO who will coordinate the initial partnership announcement and ongoing PR.

Name: Chief John Nesky

Email: [jnesky@cityofbowie.org](mailto:jnesky@cityofbowie.org) <<mailto:jnesky@cityofbowie.org>>

Name: Deputy Chief D. Preston

Email: [dpreston@cityofbowie.org](mailto:dpreston@cityofbowie.org) <<mailto:dpreston@cityofbowie.org>>

3. Social Media Coordinator - person(s) in the department who manages comments on Facebook, Twitter, NextDoor, etc (if different from #2)



Name: Bethany DeRight

Email: bderight@cityofbowie.org <mailto:bderight@cityofbowie.org>

4. Investigative Coordinator - your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of video.

Name: Bethany DeRight

Email: bderight@cityofbowie.org <mailto:bderight@cityofbowie.org>

Name: Detective Sergeant M. Rodriguez

Email: mrodriguez@cityofbowie.org <mailto:mrodriguez@cityofbowie.org>

5. Community Relations Coordinator - person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc.

Name: Bethany DeRight

Email: bderight@cityofbowie.org <mailto:bderight@cityofbowie.org>

Name: Lieutenant J. Knott

Email: jknott@cityofbowie.org <mailto:jknott@cityofbowie.org>

---

From: Anthony Modestine <[REDACTED]@ring.com>  
Sent: Friday, July 12, 2019 4:53 PM  
To: Bethany DeRight <bderight@cityofbowie.org>; John Nesky <jnesky@cityofbowie.org>  
Cc: Bradley Wentlandt <[REDACTED]@ring.com>  
Subject: Re: {EXTERNAL}: Ring Introduction & Onboarding

Thanks for the intro Brad,

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Name:

Email:

Thanks and I look forward to connecting!

Anthony Modestine

Partner Success Associate

610.220.5432

\_\_\_\_\_.ring.com <mailto:\_\_\_\_\_.ring.com>

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<<https://go.onelink.me/v1xd/dc03e56d>>

Download the Neighbors App. <<https://go.onelink.me/v1xd/dc03e56d>>  
Join the new neighborhood watch.



On Fri, Jul 12, 2019 at 1:43 PM Bethany DeRight <bderight@cityofbowie.org  
<mailto:bderight@cityofbowie.org> > wrote:

Thanks Brad!

We appreciate it; looking forward to getting all set up!

Bethany DeRight  
BOWIE POLICE DEPARTMENT  
240-544-5797  
15901 Excalibur Road  
Bowie, MD 20716  
??Think before you ink.

<<https://www.facebook.com/BowieCityPD/>> <<https://twitter.com/BowiePDNews>>  
<<https://nextdoor.com/agency-detail/md/bowie/bowie-police-department/>>

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From: Bradley Wentlandt [REDACTED]@ring.com  
<mailto:[REDACTED]@ring.com> >  
Sent: Friday, July 12, 2019 1:37 PM  
To: John Nesky <jnesky@cityofbowie.org <mailto:jnesky@cityofbowie.org> >;  
Bethany DeRight <bderight@cityofbowie.org <mailto:bderight@cityofbowie.org> >;  
Anthony Modestine [REDACTED]@ring.com <mailto:[REDACTED]@ring.com> >  
Subject: {EXTERNAL}: Ring Introduction & Onboarding

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15901 Excalibur Road  
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From: Bradley Wentlandt <[bradley.wentlandt@ring.com](mailto:bradley.wentlandt@ring.com)>  
Sent: Friday, July 12, 2019 1:37 PM  
To: John Nesky <[jnesky@cityofbowie.org](mailto:jnesky@cityofbowie.org)>; Bethany DeRight <[bderight@cityofbowie.org](mailto:bderight@cityofbowie.org)>;  
Anthony Modestine <[anthony.modestine@ring.com](mailto:anthony.modestine@ring.com)>  
Subject: {EXTERNAL}: Ring Introduction & Onboarding

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Brad Wentlandt



Law Enforcement Liaison

<[https://static.ring.com/assets/ring\\_logo.png](https://static.ring.com/assets/ring_logo.png)>

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<<https://go.onelink.me/v1xd/dc03e56d>>

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From: Bethany DeRight  
Sent: Friday, July 12, 2019 1:44 PM  
To: Bradley Wentlandt; John Nesky; Anthony Modestine



From: Anthony Modestine <[REDACTED]@ring.com>  
Sent: Tuesday, September 3, 2019 9:07 AM  
To: Bethany DeRight  
Cc: Anika A. Simmons  
Subject: {EXTERNAL}: Re: Fw: Request for Info

Hi Bethany,

I was able to connect with Detective Simmons today, I will help her do her first Video Request and push out a Law Enforcement Post on the departments behalf to gather any information pertaining to this incident.

Will Detective Simmons need approval from anyone in the department before she pushes out this text message post later today?

Anthony Modestine

Partner Success Associate

610.220.5432

[REDACTED]@ring.com

Visit Us at Booth 4826 at IACP October 27-29

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Malvern, Pa 19355

[www.ring.com](http://www.ring.com) <<https://www.ring.com/>>

<<https://go.onelink.me/v1xd/dc03e56d>> Download the Neighbors App.

<<https://go.onelink.me/v1xd/dc03e56d>>

Join the new neighborhood watch.

On Tue, Sep 3, 2019 at 8:55 AM Bethany DeRight <[bderight@cityofbowie.org](mailto:bderight@cityofbowie.org)>  
<<mailto:bderight@cityofbowie.org>> > wrote:

Good morning all,

Anthony, Det Simmons has the following request. I am out of the office until at least Friday. Would you be able to assist her?

Hope all is well, and thanks in advance!

---



From: Anika A. Simmons <asimmons@cityofbowie.org  
<mailto:asimmons@cityofbowie.org> >  
Sent: Monday, September 2, 2019 9:17:44 PM  
To: Bethany DeRight <bderight@cityofbowie.org  
<mailto:bderight@cityofbowie.org> >  
Subject: Request for Info

Hello Bethany, on 08/30/2019 an armed robbery occurred at 12019 Quarum Place. There are several residents that have RING on this street, however, it's only live view. Can you put me in contact with the person from RING that can assist me with obtaining the footage? Thanks

Detective Simmons #0076

Bowie Police Department

Criminal Investigations Section

15901 Excalibur Road

Bowie, MD 20716

asimmons@cityofbowie.org <mailto:asimmons@cityofbowie.org>

(240) 544-5700 (main)

(240) 508-9226 (cell)

(240) 544-5713 (fax)

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From: Anthony Modestine <[REDACTED]@[REDACTED].com>  
Sent: Tuesday, August 6, 2019 1:11 PM



To: Bethany DeRight  
Subject: {EXTERNAL}: NNO Post!

Hey Bethany,

Just want to send you a friendly reminder to not to forget to post to the Portal about your NNO event tonight. Hopefully, you are able to draw more Bowie residents to attend that did not see this post on your Facebook!

Have a great night!!

Anthony Modestine  
Partner Success Associate  
610.220.5432  
ing.com

---

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<<https://go.onelink.me/v1xd/dc03e56d>> Download the Neighbors App.  
<<https://go.onelink.me/v1xd/dc03e56d>>  
Join the new neighborhood watch.

From: Anthony Modestine, ing.com>  
Sent: Monday, August 5, 2019 11:23 AM  
To: John Knott; Bethany DeRight; Martin Rodriguez  
Subject: {EXTERNAL}: Ring<>Bowie PD Partnership!

Good Morning Bowie PD Team!

Thank you for joining the training session of Neighbors Portal by Ring!

If you have a free moment, If you could please click here  
<[https://docs.google.com/forms/d/e/1FAIpQLSfh5Y3EGLjteObNPiPiV8Bz94w7PnafzZhSI3EuZ3mTxvnf1w/viewform?usp=pp\\_url](https://docs.google.com/forms/d/e/1FAIpQLSfh5Y3EGLjteObNPiPiV8Bz94w7PnafzZhSI3EuZ3mTxvnf1w/viewform?usp=pp_url)> to take a quick 2-minute survey on training I would greatly appreciate it.

Below is a guide to get started which includes directions on creating your account, key takeaways from today's training, and your unique department link and promo code for special law enforcement offers.



## Creating an Account

\*Please access the Neighbors Portal using Firefox or Chrome. Internet Explorer is not compatible.

1. Check your inbox for an email from Ring Team
2. Click the Join Portal button
3. Follow the prompts to create your account
4. Bookmark <https://nw.ring.com/> <<https://nw.ring.com/>> for quick, easy access to Neighbors Portal

## Key Takeaways

1. Comment on posts from residents. This is a great starting point for you to interact with your community. Here are templates for comments you can use <<https://resources.nw.ring.com/hc/en-us/articles/360019276973-Commenting-on-Neighbor-Posts>> .
2. Create posts to invite and share. Neighbors is full of crime & safety minded residents, so use posts to invite them to your events or share important information. Here are templates for posts to get you started <<https://resources.nw.ring.com/hc/en-us/articles/360019278813-Law-Enforcement-Posts>> .
3. Pair your Ring Video Requests with a post. Pairing your Video Request with a post will expand your search to the Neighbors app, so you can receive non-Ring videos and actionable information.
4. Browse the Neighbors Feed. Residents may post information or videos that relate to your cases. Zoom into your incident locations on the map and filter by time so you can see what was shared. Download any videos from Neighbors Feed by clicking on the three dots and selecting Download.

### 1. Example Comments

<<https://resources.nw.ring.com/hc/en-us/articles/360022286394-Templates-for-Comments>> (Ring Team Modestine - Brown Deer PD)

### 2. Example Posts

<<https://resources.nw.ring.com/hc/en-us/articles/360022240814-Templates-for-Posts>> (Brown Deer PD)

1. If looking for information make sure to put in a contact number or email that neighbors can reach out.




5. Anyone Can Use Neighbors. Neighbors is a free app that anyone can download and use. Remember: you don't need a Ring camera to participate.

#### Special Offers for Law Enforcement

1. Get \$50 off of eligible Ring Video Doorbells, Security Cams, and our Ring Alarm when you shop at Ring.com. Use discount code: NBBOWIE and be sure to check out using your department email address (example@CityofBowie.org)

\*Discount does not apply towards accessories and/or already discounted devices, including but not limited to Ring Video Doorbell Classic

2. Download the FREE Neighbors App by texting Bowiemd to 555888 or by visiting [download.ring.com/Bowie](http://download.ring.com/Bowie) <<http://download.ring.com/Bowie>>

Anthony Modestine  
Partner Success Associate  
610.220.5432  
 [ring.com](http://ring.com)

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<<https://go.onelink.me/v1xd/dc03e56d>> Download the Neighbors App.  
<<https://go.onelink.me/v1xd/dc03e56d>>  
Join the new neighborhood watch.



From: Anthony Modestine [REDACTED]@ring.com>  
Sent: Saturday, August 3, 2019 1:35 PM  
To: Bethany DeRight  
Subject: {EXTERNAL}: Re: Critical Missing Person Alert -

My Cell is 610.220.5432  
Anthony Modestine  
Partner Success Associate  
610.220.5432

[REDACTED]@ring.com

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<<https://embed.widencdn.net/img/ring/cn9ffwotdr/exact/ring-logo@2x.png?position=c&crop=no&color=ffffff&u=ippv2m>>  
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<<https://mailfoogae.appspot.com/t?sender=aYW50aG9ueS5tb2Rlc3RpbmVAcmluZy5jb20%3D&type=zerocontent&guid=dfae316e-71ec-470a-a260-18071352c5d7>> ?

On Sat, Aug 3, 2019 at 1:29 PM Anthony Modestine [REDACTED]@ring.com  
<[mailto:\[REDACTED\]@ring.com](mailto:[REDACTED]@ring.com)> wrote:

Hi Bethany, Please give me a call and I will help you get this post out!

Anthony Modestine  
Partner Success Associate  
610.220.5432  
[REDACTED]@ring.com

---

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<<https://go.onelink.me/v1xd/dc03e56d>>  
Join the new neighborhood watch.

<<https://mailfoogae.appspot.com/t?sender=aYW50aG9ueS5tb2Rlc3RpbmVAcmluZy5jb20%3D&type=zerocontent&guid=b9a14038-aa65-4504-a105-03e50afb5588>> ?

On Sat, Aug 3, 2019 at 1:27 PM Bethany DeRight <[bderight@cityofbowie.org](mailto:bderight@cityofbowie.org)>  
<<mailto:bderight@cityofbowie.org>> > wrote:

Good afternoon,

We appreciate all of the help in the past week as we get onto Ring! I know we haven't had training yet, but as such, we have a critical missing person active (an elderly gentleman) and even our bloodhound is having a time with location. Our Detectives have asked me to see if we can put an alert out on Neighbors.. but I'm not sure we are set up to do so yet.

We have not been trained as of yet, but I wanted to check, just in case, if we could have an assist on this. In the beat map we provided previously, it would be in the area of "BP2."

If not, we completely understand!

Information is attached in the form our BOLO. Thank you, in advance.

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From: Anthony Modestine <[anthony.modestine@cityofbowie.org](mailto:anthony.modestine@cityofbowie.org)>  
Sent: Saturday, August 3, 2019 1:30 PM  
To: Bethany DeRight  
Cc: Morgan Culbertson  
Subject: {EXTERNAL}: Re: Critical Missing Person Alert -

Hi Bethany, Please give me a call and I will help you get this post out!

Anthony Modestine  
Partner Success Associate



610.220.5432  
ing.com

---

<<https://embed.widencdn.net/img/ring/cn9ffwotdr/exact/ring-logo@2x.png?position=c&crop=no&color=ffffff&u=ippv2m>>

1200 Atwater Dr Ste 225

Malvern, Pa 19355

[www.ring.com](http://www.ring.com) <<https://www.ring.com/>>

<<https://go.onelink.me/v1xd/dc03e56d>> Download the Neighbors App.

<<https://go.onelink.me/v1xd/dc03e56d>>

Join the new neighborhood watch.

<<https://mailfoogae.appspot.com/t?sender=aYW50aG9ueS5tb2Rlc3RpbmVAcmluZy5jb20%3D&type=zerocontent&guid=b9a14038-aa65-4504-a105-03e50afb5588>> ?

On Sat, Aug 3, 2019 at 1:27 PM Bethany DeRight <[bderight@cityofbowie.org](mailto:bderight@cityofbowie.org)>  
<<mailto:bderight@cityofbowie.org>> > wrote:

Good afternoon,

We appreciate all of the help in the past week as we get onto Ring! I know we haven't had training yet, but as such, we have a critical missing person active (an elderly gentleman) and even our bloodhound is having a time with location. Our Detectives have asked me to see if we can put an alert out on Neighbors.. but I'm not sure we are set up to do so yet.

We have not been trained as of yet, but I wanted to check, just in case, if we could have an assist on this. In the beat map we provided previously, it would be in the area of "BP2."

If not, we completely understand!

Information is attached in the form our BOLO. Thank you, in advance.

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From: Anthony Modestine [redacted] ring.com>  
Sent: Friday, August 2, 2019 1:32 PM  
To: Bethany DeRight  
Subject: Re: {EXTERNAL}: Re: Bowie<>RIng Pre Onboarding Call Recap.

Got it!

Anthony Modestine  
Partner Success Associate  
610.220.5432  
[redacted] ring.com

---

<<https://embed.widencdn.net/img/ring/cn9ffwotdr/exact/ring-logo@2x.png?position=c&crop=no&color=ffffff&u=ippv2m>>  
1200 Atwater Dr Ste 225  
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www.ring.com <<https://www.ring.com/>>  
<<https://go.onelink.me/v1xd/dc03e56d>> Download the Neighbors App.  
<<https://go.onelink.me/v1xd/dc03e56d>>  
Join the new neighborhood watch.

On Fri, Aug 2, 2019 at 1:06 PM Bethany DeRight <bderight@cityofbowie.org  
<<mailto:bderight@cityofbowie.org>> > wrote:

Only those in the previous email - thank you!

From: Anthony Modestine [redacted] ring.com  
<[mailto:\[redacted\]@ring.com](mailto:[redacted]@ring.com)> >  
Sent: Friday, August 2, 2019 11:44 AM  
To: Bethany DeRight <bderight@cityofbowie.org  
<<mailto:bderight@cityofbowie.org>> >  
Subject: Re: {EXTERNAL}: Re: Bowie<>RIng Pre Onboarding Call Recap.

Yep, Admins will have access to add new officers onto the Portal.

Were you going to include other detectives into the meeting on Monday or would this only be the following officers in your previous email?



Anthony Modestine

Partner Success Associate

610.220.5432

' \_\_\_\_\_ ing.com <mailto: \_\_\_\_\_ 'ing.com>

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<<https://go.onelink.me/v1xd/dc03e56d>>

Download the Neighbors App. <<https://go.onelink.me/v1xd/dc03e56d>>  
Join the new neighborhood watch.

On Fri, Aug 2, 2019 at 11:39 AM Bethany DeRight <[bderight@cityofbowie.org](mailto:bderight@cityofbowie.org)>  
<<mailto:bderight@cityofbowie.org>> > wrote:

Awesome!

Here is the info:

Rank/Title

First

Last

Email

Phone

Badge No.



Permission Type

Ability to Post Alerts

Ability to Send Video Request

Assigned Alert Zone

Lieutenant

John

Knott

[jknott@cityofbowie.org](mailto:jknott@cityofbowie.org) <<mailto:jknott@cityofbowie.org>>

240-544-5793

12

Admin

Yes

Yes

All

Detective Sergeant

Martin

Rodriguez

[mrodriguez@cityofbowie.org](mailto:mrodriguez@cityofbowie.org) <<mailto:mrodriguez@cityofbowie.org>>

240-544-5716

14

User

Yes

Yes

All

Communications/Analyst



Bethany

DeRight

bderight@cityofbowie.org <mailto:bderight@cityofbowie.org>

240-544-5797

C818

Admin

Yes

Yes

All

For now, we only request that those listed above will have the specified access. If needed, could we add more users in the future?

Thanks for your help! Let me know if you need anything else -

From: Anthony Modestine <[REDACTED]@ring.com>  
<mailto:[REDACTED]@ring.com> >  
Sent: Friday, August 2, 2019 11:20 AM  
To: Bethany DeRight <bderight@cityofbowie.org>  
<mailto:bderight@cityofbowie.org> >  
Subject: {EXTERNAL}: Re: Bowie<>RIng Pre Onboarding Call Recap.

Hi Bethany,

Your In-app announcement is set to go out today! Do you mind providing me the Portal User Setup today so I can start adding everyone onto the Portal?



Thank you!

Anthony Modestine

Partner Success Associate

610.220.5432

[REDACTED]@ring.com <mailto:[REDACTED]@ring.com>

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Download the Neighbors App. <<https://go.onelink.me/v1xd/dc03e56d>>  
Join the new neighborhood watch.

On Tue, Jul 23, 2019 at 1:45 PM Anthony Modestine  
<[REDACTED]@ring.com <mailto:[REDACTED]@ring.com> > wrote:

Hi Bethany,

I realized I do not have the others emails, can you please forward this to them for me?



Thank you for your time. Here is a recap of our discussion and the next steps for Bowie's Neighbors Portal onboarding:

## 1. Recap

Things I highly recommend:

- Designating 4-6 officers (Some that work weekends as well) to be active commenters.

- The more proactive you are w/ posting/commenting the better results you will see. (More neighbors wanting to share/more neighbors opting into Video Request)

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PIO/Social Media Coordinator - Post about Success Stories, Trending Issues, Wanted Suspects, Scams, Solicitors, BOLOS and anything that meets the criteria of crime/safety

Investigators - Post about their ongoing investigations/ all crimes

## 2. In-App Announcement

We will post an announcement in the Neighbors app for Bowie residents who are already on the app. This message is standard for all law enforcement agencies who join the Neighbors platform.

The message is simple: it comes from Ring, tells the community that we are excited to partner with Bowie PD, says BPD can share crime and safety info with residents directly on the app, and ends with an encouragement that



by working together we can make the Bowiecommunity a safer community.

Attached is a sample of the in-app announcement. Once approved, we can move forward with the training.

neighbors.ring.com/a/WWGM <<http://neighbors.ring.com/a/WWGM>>

### 3. Public Announcements or Press/Media Inquiries

Once your in app announcement goes live, I will follow up with talking points and pre-approved social media posts. Until then, please refrain from posting publicly about the partnership.

Please reach out to Ring's PR Coordinator Morgan Culbertson [com <mailto:morgan.culbertson@ring.com>](mailto:morgan.culbertson@ring.com) ) if media contacts you with questions about the partnership or the Neighbors app in the meantime.

### 4. Beats Map

Please provide me your departments Beat Map so I can update the Assigned Areas accordingly.

Please reach out with any questions!

Anthony Modestine

Partner Success Associate  
610.220.5432

[anthony.modestine@ring.com](mailto:anthony.modestine@ring.com) <[anthony.modestine@ring.com](mailto:anthony.modestine@ring.com)>



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From: Anthony Modestine [REDACTED]@ring.com>  
Sent: Friday, August 2, 2019 11:44 AM  
To: Bethany DeRight  
Subject: Re: {EXTERNAL}: Re: Bowie<>RING Pre Onboarding Call Recap.

Yep, Admins will have access to add new officers onto the Portal.

Were you going to include other detectives into the meeting on Monday or would this



only be the following officers in your previous email?

Anthony Modestine  
Partner Success Associate  
610.220.5432  
ing.com

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Join the new neighborhood watch.

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Awesome!

Here is the info:

Rank/Title

First

Last

Email

Phone

Badge No.

Permission Type

Ability to Post Alerts

Ability to Send Video Request

Assigned Alert Zone

Lieutenant



John

Knott

[jknott@cityofbowie.org](mailto:jknott@cityofbowie.org) <<mailto:jknott@cityofbowie.org>>

240-544-5793

12

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Yes

All

Detective Sergeant

Martin

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[mrodriguez@cityofbowie.org](mailto:mrodriguez@cityofbowie.org) <<mailto:mrodriguez@cityofbowie.org>>

240-544-5716

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User

Yes

Yes

All

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Bethany

DeRight

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<<https://go.onelink.me/v1xd/dc03e56d>>

Download the Neighbors App. <<https://go.onelink.me/v1xd/dc03e56d>>

Join the new neighborhood watch.

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Attached is a sample of the in-app announcement. Once approved, we can move forward with the training.

[neighbors.ring.com/a/WWGM](http://neighbors.ring.com/a/WWGM) <<http://neighbors.ring.com/a/WWGM>>



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Please reach out with any questions!

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From: Anthony Modestine <[anthony@ring.com](mailto:anthony@ring.com)>  
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neighbors.ring.com/a/WWGM <<http://neighbors.ring.com/a/WWGM>>

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Please provide me your departments Beat Map so I can update the Assigned Areas accordingly.

Please reach out with any questions!

Anthony Modestine  
Partner Success Associate  
610.220.5432  
\_\_\_\_\_.ring.com

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<<https://go.onelink.me/v1xd/dc03e56d>> Download the Neighbors App.  
<<https://go.onelink.me/v1xd/dc03e56d>>  
Join the new neighborhood watch.

From: Anthony Modestine <\_\_\_\_\_.ring.com>  
Sent: Tuesday, July 30, 2019 5:03 PM  
To: Bethany DeRight; John Knott; Media; Morgan Culbertson  
Subject: {EXTERNAL}: Portal Activation Scheduled + PR Materials / Guidelines  
- Bowie PD (MD)

Hi Bethany and Chief Nesky,

Reaching out to confirm that the In-App announcement is scheduled to go out and so your Portal features will be fully activated that day. Lead coordinators can now get hands-on training and experience using portal before the full Dept Onboarding and should make for a more smooth and effective rollout.

PR materials and guidelines below are equally important to team success now that the



partnership has shifted towards a public-facing conversation. Please review and circulate materials to your internal team as needed and share any questions, concerns or feedback you have for us at any point in the process.

If media reaches out with questions about the partnership or the Neighbors app, or for assistance with overall PR strategy, please contact Ring's PR Coordinator Morgan Culbertson ( [morgan@ring.com](mailto:morgan@ring.com) ) directly (also copied on this email).

Neighbors App PR Materials Folder (Click to Access  
<<https://www.dropbox.com/sh/yh64inl0y2163g9/AAD8nvl4YEB8jtncvPSdMDg9a?dl=0>> )  
includes:

- \* Pre-approved social media announcement templates (a great tool for informing the community)
- \* Key Neighbors App Talking Points
- \* Reactive Q+A
- \* Hi-res Neighbors app imagery

Custom Neighbors App Download Link:<http://download.ring.com/bowie>

Simple Text Code: 'Bowiemd' to 555888 from your smartphone. (not case sensitive)

#### General PR Guidelines

- \* All public facing messaging and materials must be approved by both parties; either by using approved templates or submitting to Ring PR for approval
- \* Media inquiries and public requests for information about Ring or Neighbors should be flagged with both parties
- \* Per Ring's company policy, we do not publicly disclose the number of app downloads or device users residing in a given area or jurisdiction to protect user privacy
- \* Neighbors Portal back-end features should not be shared with the public, including the law enforcement portal on desktop view, the heat map, sample video request emails or the video request process itself as they often contain sensitive investigative information



\* Ring or Neighbors-specific questions from media can be directed to [redacted]@ring.com and any additional materials, examples, templates or information needed to support your outreach can be supplied by your PSM and the Ring PR team (all ccd).

That's it for now! We'll be on standby for any questions and keep us posted on any plans for outreach.

Best,

Anthony Modestine  
Partner Success Associate  
610.220.5432  
[redacted]@ring.com

---

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<<https://go.onelink.me/v1xd/dc03e56d>> Download the Neighbors App.  
<<https://go.onelink.me/v1xd/dc03e56d>>  
Join the new neighborhood watch.

From: Anthony Modestine [redacted]@ring.com>  
Sent: Tuesday, July 30, 2019 4:57 PM  
To: Bethany DeRight  
Cc: John Knott  
Subject: Re: {EXTERNAL}: Check In

Thanks Bethany and I just realized I never responded! We have the In-app Announcement going out this Friday! Your portal will be fully active that day so you can post/video request/comment as you see fit.

Please be on the look out for the social media announcement template, lets shoot to have this go out the same day as our onboarding!

Anthony Modestine  
Partner Success Associate  
610.220.5432  
[redacted]@ring.com

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<<https://embed.widencdn.net/img/ring/cn9ffwotdr/exact/ring-logo@2x.png?position=c&crop=no&color=ffffffff&u=ippv2m>>



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<https://go.onelink.me/v1xd/dc03e56d> Download the Neighbors App.  
<https://go.onelink.me/v1xd/dc03e56d>  
Join the new neighborhood watch.

On Wed, Jul 24, 2019 at 2:24 PM Bethany DeRight <bderight@cityofbowie.org  
<mailto:bderight@cityofbowie.org> > wrote:

Hey Anthony!

Yes, approved. That message looks great to us and covers what we would post anyway.

Also, here is a .PDF file of our beat map. Let me know if you have any trouble opening or viewing:  
<https://drive.google.com/file/d/1-2pFYsbnn2syuyRHQLYYoP3Mp-9Aw6XY/view?usp=drivesdk>

Thanks!

From: Anthony Modestine <[REDACTED]@ring.com>  
<mailto:[REDACTED]@ring.com> >  
Sent: Wednesday, July 24, 2019 12:15:30 PM  
To: Bethany DeRight  
Subject: {EXTERNAL}: Check In

Hey Bethany,

I just wanted to check in and see if we were able to receive the approval for the In-App Alert.

Thanks!

Anthony Modestine  
Partner Success Associate  
610.220.5432  
[REDACTED]@ring.com <mailto:[REDACTED]@ring.com>

[ring-logo2x]

1200 Atwater Dr Ste 225  
Malvern, Pa 19355

www.ring.com <http://www.ring.com> <https://www.ring.com/>

[group-32x]<https://go.onelink.me/v1xd/dc03e56d> Download the  
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Join the new neighborhood watch.



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From: Anthony Modestine <[REDACTED]@ring.com>  
Sent: Wednesday, July 24, 2019 12:16 PM  
To: Bethany DeRight  
Subject: {EXTERNAL}: Check In

Hey Bethany,

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Thanks!

Anthony Modestine  
Partner Success Associate  
610.220.5432  
[REDACTED]@ring.com

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Join the new neighborhood watch.

From: Anthony Modestine <[REDACTED]@ring.com>  
Sent: Tuesday, July 23, 2019 1:45 PM  
To: Bethany DeRight  
Subject: {EXTERNAL}: Bowie<>RIng Pre Onboarding Call Recap.  
Attachments: Portal User Setup (5).xlsx

Hi Bethany,

I realized I do not have the others emails, can you please forward this to them for



me?

Thank you for your time. Here is a recap of our discussion and the next steps for Bowie's Neighbors Portal onboarding:

## 1. Recap

Things I highly recommend:

- Designating 4-6 officers (Some that work weekends as well) to be active commenters.
- The more proactive you are w/ posting/commenting the better results you will see. (More neighbors wanting to share/more neighbors opting into Video Request)
- Every Officer should have access to the Portal. - Excel Sheet is below to fill out their info and which level of access.

Community Outreach - Post about Events (Coffee w/ Cop, NNO, Community Watch Events, etc) and Safety Tips

PIO/Social Media Coordinator - Post about Success Stories, Trending Issues, Wanted Suspects, Scams, Solicitors, BOLOS and anything that meets the criteria of crime/safety

Investigators - Post about their ongoing investigations/ all crimes

## 2. In-App Announcement

We will post an announcement in the Neighbors app for Bowie residents who are already on the app. This message is standard for all law enforcement agencies who join the Neighbors platform.



The message is simple: it comes from Ring, tells the community that we are excited to partner with Bowie PD, says BPD can share crime and safety info with residents directly on the app, and ends with an encouragement that by working together we can make the Bowiecommunity a safer community.

Attached is a sample of the in-app announcement. Once approved, we can move forward with the training.

[neighbors.ring.com/a/WWGM](http://neighbors.ring.com/a/WWGM) <<http://neighbors.ring.com/a/WWGM>>

### 3. Public Announcements or Press/Media Inquiries

Once your in app announcement goes live, I will follow up with talking points and pre-approved social media posts. Until then, please refrain from posting publicly about the partnership.

Please reach out to Ring's PR Coordinator Morgan Culbertson ([morgan@ring.com](mailto:morgan@ring.com) <<mailto:morgan.culbertson@ring.com>> ) if media contacts you with questions about the partnership or the Neighbors app in the meantime.

### 4. Beats Map

Please provide me your departments Beat Map so I can update the Assigned Areas accordingly.



Please reach out with any questions!

Anthony Modestine  
Partner Success Associate  
610.220.5432  
[REDACTED] ng.com

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<<https://go.onelink.me/v1xd/dc03e56d>> Download the Neighbors App.  
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Join the new neighborhood watch.

From: Anthony Modestine [REDACTED] ring.com>  
Sent: Thursday, July 18, 2019 11:48 AM  
To: Bethany DeRight  
Cc: John Nesky; John Knott; Dwayne A. Preston  
Subject: Re: {EXTERNAL}: Ring Introduction & Onboarding

Great, I just sent out a calendar invite.

Which number works best to reach you all?

Anthony Modestine  
Partner Success Associate  
610.220.5432  
[REDACTED] ig.com

---

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Join the new neighborhood watch.



On Thu, Jul 18, 2019 at 11:41 AM Bethany DeRight <bderight@cityofbowie.org  
<mailto:bderight@cityofbowie.org> > wrote:

Looks like we are all free around 1:00 PM on 7/23

From: Anthony Modestine <[REDACTED]@ring.com  
<mailto:[REDACTED]@ring.com> >  
Sent: Thursday, July 18, 2019 11:39 AM  
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Cc: John Nesky <jnesky@cityofbowie.org <mailto:jnesky@cityofbowie.org> >;  
John Knott <jknott@cityofbowie.org <mailto:jknott@cityofbowie.org> >; Dwayne A.  
Preston <dpreston@cityofbowie.org <mailto:dpreston@cityofbowie.org> >  
Subject: Re: {EXTERNAL}: Ring Introduction & Onboarding

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Yes, that is no problem at all! What time of the day works best for you and the team?

Anthony Modestine

Partner Success Associate  
610.220.5432

[REDACTED]@ring.com <mailto:[REDACTED]@ring.com>

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Join the new neighborhood watch.

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Good morning Anthony!

Received your message; tried calling you back but was unable to leave a voicemail for you. We're ready for the call however Chief Nesky will be back in the office on Tuesday, July 23. Would you be able to connect some time that day?

1. Partnership Coordinator - main champion for the Ring partnership

Name: Bethany DeRight

Email: [bderight@cityofbowie.org](mailto:bderight@cityofbowie.org) <<mailto:bderight@cityofbowie.org>>

Name: Lieutenant J. Knott

Email: [jknott@cityofbowie.org](mailto:jknott@cityofbowie.org) <<mailto:jknott@cityofbowie.org>>

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Name: Chief John Nesky

Email: [jnesky@cityofbowie.org](mailto:jnesky@cityofbowie.org) <<mailto:jnesky@cityofbowie.org>>

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Email: [dpreston@cityofbowie.org](mailto:dpreston@cityofbowie.org) <<mailto:dpreston@cityofbowie.org>>

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Email: bderight@cityofbowie.org <mailto:bderight@cityofbowie.org>

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Name: Bethany DeRight

Email: bderight@cityofbowie.org <mailto:bderight@cityofbowie.org>

Name: Detective Sergeant M. Rodriguez

Email: mrodriguez@cityofbowie.org

<mailto:mrodriguez@cityofbowie.org>

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Name: Bethany DeRight

Email: bderight@cityofbowie.org <mailto:bderight@cityofbowie.org>

Name: Lieutenant J. Knott

Email: jknott@cityofbowie.org <mailto:jknott@cityofbowie.org>

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<mailto:[redacted]@ring.com> >  
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<mailto:jnesky@cityofbowie.org> >  
Cc: Bradley Wentlandt [redacted]@ring.com  
<mailto:[redacted]@ring.com> >  
Subject: Re: {EXTERNAL}: Ring Introduction & Onboarding

Thanks for the intro Brad,



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Pre Onboarding Call Agenda

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- Social Media Announcement
- Webinar Onboarding Overview
- Schedule Onboarding Date
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- Anything you may want to discuss

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Email:

Thanks and I look forward to connecting!

Anthony Modestine

Partner Success Associate

610.220.5432

~~\_\_\_\_\_~~.ng.com <mailto:\_\_\_\_\_@ring.com>

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<<https://go.onelink.me/v1xd/dc03e56d>>



Download the Neighbors App. <<https://go.onelink.me/v1xd/dc03e56d>>  
Join the new neighborhood watch.

On Fri, Jul 12, 2019 at 1:43 PM Bethany DeRight  
<bderight@cityofbowie.org <<mailto:bderight@cityofbowie.org>> > wrote:

Thanks Brad!

We appreciate it; looking forward to getting all set up!

Bethany DeRight  
BOWIE POLICE DEPARTMENT  
240-544-5797  
15901 Excalibur Road  
Bowie, MD 20716

??Think before you ink.

<<https://www.facebook.com/BowieCityPD/>>

<<https://twitter.com/BowiePDNews>>

<<https://nextdoor.com/agency-detail/md/bowie/bowie-police-department/>>

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From: Bradley Wentlandt <[bradley.wentlandt@ring.com](mailto:bradley.wentlandt@ring.com)>  
<<mailto:bradley.wentlandt@ring.com>> >  
Sent: Friday, July 12, 2019 1:37 PM  
To: John Nesky <[jnesky@cityofbowie.org](mailto:jnesky@cityofbowie.org)>  
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<<mailto:bderight@cityofbowie.org>> >; Anthony Modestine <[anthony.modestine@ring.com](mailto:anthony.modestine@ring.com)>  
<<mailto:anthony.modestine@ring.com>> >  
Subject: {EXTERNAL}: Ring Introduction & Onboarding



Good Afternoon Chief Nesky and Bethany,

I'd like to introduce you to your Partner Success Associate  
Anthony Modestine.

Anthony will oversee all aspects of Ring's relationship  
with Bowie PD, onboarding and implementation of the Law Enforcement Portal. Anthony  
has tremendous experience supporting law enforcement agencies! He will be a great  
resource for you as you implement the partnership.

Anthony will be in contact soon to schedule a discovery call  
with Bethany, gather information and schedule a date for onboarding.

Very excited to get this project going and reduce crime in  
Bowie!

Brad Wentlandt

Law Enforcement Liaison

<[https://static.ring.com/assets/ring\\_logo.png](https://static.ring.com/assets/ring_logo.png)>

1523 26th St

Santa Monica, CA 90404

414-940-1676

ring.com <<mailto:brad.wentlandt@ring.com>>

<<https://go.onelink.me/v1xd/dc03e56d>>

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Cc: John Nesky; John Knott; Dwayne A. Preston  
Subject: Re: {EXTERNAL}: Ring Introduction & Onboarding

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Anthony Modestine  
Partner Success Associate  
610.220.5432

\_\_\_\_\_  
[REDACTED]@ring.com

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Anthony Modestine

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Thanks Brad!

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Bethany DeRight  
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240-544-5797  
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Bowie, MD 20716

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<<https://nextdoor.com/agency-detail/md/bowie/bowie-police-department/>>

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Partner Success Associate  
610 220 5432  
 .ng.com

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<<https://go.onelink.me/v1xd/dc03e56d>>

Join the new neighborhood watch.



On Fri, Jul 12, 2019 at 1:43 PM Bethany DeRight <bderight@cityofbowie.org  
<mailto:bderight@cityofbowie.org> > wrote:

Thanks Brad!

We appreciate it; looking forward to getting all set up!

Bethany DeRight  
BOWIE POLICE DEPARTMENT  
240-544-5797  
15901 Excalibur Road  
Bowie, MD 20716

??Think before you ink.

<<https://www.facebook.com/BowieCityPD/>> <<https://twitter.com/BowiePDNews>>  
<<https://nextdoor.com/agency-detail/md/bowie/bowie-police-department/>>

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From: Bradley Wentlandt [REDACTED]@ring.com  
<mailto:[REDACTED]@ring.com> >  
Sent: Friday, July 12, 2019 1:37 PM  
To: John Nesky <jnesky@cityofbowie.org <mailto:jnesky@cityofbowie.org> >;  
Bethany DeRight <bderight@cityofbowie.org <mailto:bderight@cityofbowie.org> >;  
Anthony Modestine [REDACTED]@ring.com <mailto:[REDACTED]@ring.com> >  
Subject: {EXTERNAL}: Ring Introduction & Onboarding

Good Afternoon Chief Nesky and Bethany,



I'd like to introduce you to your Partner Success Associate Anthony Modestine.

Anthony will oversee all aspects of Ring's relationship with Bowie PD, onboarding and implementation of the Law Enforcement Portal. Anthony has tremendous experience supporting law enforcement agencies! He will be a great resource for you as you implement the partnership.

Anthony will be in contact soon to schedule a discovery call with Bethany, gather information and schedule a date for onboarding.

Very excited to get this project going and reduce crime in Bowie!

Brad Wentlandt

Law Enforcement Liaison

<[https://static.ring.com/assets/ring\\_logo.png](https://static.ring.com/assets/ring_logo.png)>

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Santa Monica, CA 90404

414-940-1676

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